

Poster Contest

Digital

Must be a digital design created in any platform. Design should be 8.5"x11" in size and at least 300 DPI, and submitted via email in JPEG or PNG format.

AGE GROUPS:

7th-9th Grade 10th-12th Grade

Drawing

Any media (paint, crayons, stickers, etc.) may be utilized to create a flat poster. Hard copies may be dropped off or mailed, digital pictures or scans of the poster should be emailed and in JPEG or PDF format.

AGE GROUPS:

K-1st Grade 7th-9th Grade
2nd-3rd Grade 10th-12th Grade
4th-6th Grade

What makes a good poster?

- ▶ ▶ ▶ ▶ ▶
- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read
- Uses words and illustrations
- Shows Research on the theme topic

Judging Criteria : 50% conservation message, 30% visual effectiveness, 10% originality, 10% universal appeal



McHenry County Soil and Water Conservation Distr...

www.mchenryswcd.org



Submissions Due: **May 1, 2024**

- Must be a resident of Lake or McHenry County
- Poster designs must contain the contest theme wording on the poster.
- Must be an original creation. Copyrights, trademarks or brands other than the theme logo, are not allowed.
- Release Form and application must be filled out and submitted with poster - available at www.mchenryswcd.org
- Age Group winners will receive a \$25 Amazon Gift Card and will have a chance to compete in the state competition.

Poster Contest Theme:
May the forest be with you, always



Drop off, mail or email submissions to:
McHenry-Lake County SWCD
1648 South Eastwood Drive
Woodstock, IL 60098
frontdesk@mchenryswcd.org

May the forest be with you, always